



ALLIANCE FOR AGING
POSITIVE LIVING AWARDS

November 16, 2011

2011 Advertising Opportunities

Corporations and individuals may recognize award winners and nominees and celebrate Positive Living by advertising in the Commemorative Journal that will be distributed to the event guests.

Journal Advertising Rates

Full Page (black ink on white paper)	(7.5" x 10")	\$ 1,000
Half Page (black ink on white paper)	(7.5" x 4.75")	\$ 600
Quarter Page (black ink on white paper)	(3.5" x 4.75")	\$ 350
Two Line Personal Greeting		\$ 100

The Commemorative Journal will be 8.5" x 11" and will be provided to each guest attending the Positive Living Awards Dinner. It will also be used as a promotional tool for the event throughout the year. Sponsors and Award Winners may request additional copies to showcase their involvement.

Advertising deadline is October 28, 2011

Advertisements may be submitted via email or cd.

Black and white images - no borders - 300 dpi - .pdf or .jpg files only



Alliance for Aging, Inc
Answers on Aging.

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Advertising Confirmation Form

- Advertising:** Full Page - \$1,000
 Half Page - \$600
 Quarter Page - \$350
 Two Line Personal Greeting - \$100

Contact Person: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

Total Amount Due: \$ _____

Payment Options: AmEx MasterCard Visa Discover Check # _____

Credit Card # _____ Exp. Date: _____ CCV: _____

Authorized Signature: _____

Please make checks payable to: Alliance for Aging.

Advertising deadline is October 28, 2011

Please mail/fax to:
Alliance for Aging
c/o Eventures Special Events
9900 SW 107th Avenue, Suite 101
Miami, Florida 33176
Fax: 305-595-9776

For more information, please contact Susan Holtzman
at 305-274-4772 or e-mail: susan@eventuresmiami.com



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