



















ALLIANCE FOR AGING
POSITIVE LIVING AWARDS

November 16, 2011

2011 Sponsorship Opportunities

Presenting Sponsor  \$25,000

-  Company name included in event name – “(company) Positive Living Awards”
-  Company representative/spokesperson may assist with award presentation
-  Name/logo on the invitation
-  Name/logo included in all press releases and advertising
-  Company name included in all press releases
-  Opportunity to speak at Awards Announcement Reception on September 8, 2011
-  Five guests at Awards Announcement Reception on September 8, 2011
-  Company name included on all awards
-  Opening page in Power Point presentation looped throughout dinner
-  Cover advertisement in Event Journal (inside front cover or inside back cover or full color page in first advertising section)
-  One VIP table, seating for 10
-  Logo/name on category award winner’s page in Event Journal
-  Logo/name projected on screen during category award ceremony
-  Company display booth at cocktail reception
-  Exclusive opportunity for promotion opportunity at the Dinner
-  Thank you presentation at the Dinner

Sponsorship recognition on the Alliance for Aging website through 2011 including link to sponsor’s website.

Sponsors secured by September 1 will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters.

Sponsors secured by October 21 will be included in event printed materials and power point presentation.



Alliance for Aging, Inc
Answers on Aging.

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2011 Sponsorship Opportunities

Platinum Award Sponsor ↻ \$10,000

- ↻ Recognition as the designated sponsor of award category
- ↻ Company name on honoree's award
- ↻ Name/logo on the invitation
- ↻ Name/logo included in all press releases and advertising
- ↻ Introduction at Awards Announcement Reception on September 8, 2011
- ↻ Five guests at Awards Announcement Reception on September 8, 2011
- ↻ Designated Platinum page in Power Point presentation looped throughout dinner
- ↻ Platinum level advertisement in Event Journal
- ↻ One VIP table, seating for 10
- ↻ Logo/name on category award winner's page in Event Journal
- ↻ Logo/name projected on screen during category award ceremony
- ↻ Company display booth at cocktail reception
- ↻ Promotion opportunity at the Dinner
- ↻ Underwriting/sponsorship credit for one of the following: centerpieces, cocktail reception, entertainment, nametags, parking, photography
- ↻ Thank you presentation at the Dinner

Sponsorship recognition on the Alliance for Aging website through 2011 including link to sponsor's website.

Sponsors secured by September 1 will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters.

Sponsors secured by October 21 will be included in event printed materials and power point presentation.














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2011 Sponsorship Opportunities

Gold Award Sponsor \$5,000

-  Recognition as the designated sponsor of award category
-  Company name on honoree's award
-  Name/logo on the invitation
-  Introduction at Awards Announcement Reception on September 8, 2011
-  Two guests at Awards Announcement Reception on September 8, 2011
-  Designated Gold page in Power Point presentation looped throughout dinner
-  Gold page advertisement in the Event Journal
-  One table, seating for 10
-  Mention in all press releases and advertising
-  Logo/name on category award winner's page in Event Journal
-  Logo/name projected on screen during category award ceremony

Silver Sponsor \$3,500










-  Name on the invitation
-  Introduction at Awards Announcement Reception on September 8, 2011
-  Inclusion on Silver Sponsor page in Power Point presentation looped throughout dinner
-  Full page advertisement in Event Journal
-  One table, seating for 10
-  Mention in all press releases

Table Sponsor \$2,500

-  Half page advertisement in Event Journal
-  One table, seating for 10
-  Mention in all press releases

Sponsors secured by October 3, will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters.

Sponsors secured by October 21 will be included in event printed materials and power point presentation.



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Sponsor Confirmation Form

- Sponsorship:** Presenting - \$25,000
 Platinum - \$10,000
 Gold - \$5,000
 Silver - \$3,500
 Table - \$2,500

Contact Person: _____

Company Name: _____

Address: _____

City, State, Zip: _____

Telephone: _____ Fax: _____ E-mail: _____

Total Amount Due: \$ _____

Payment Options: AmEx MasterCard Visa Discover Check # _____

Credit Card # _____ Exp. Date: _____ CCV: _____

Authorized Signature: _____

Please make checks payable to: Alliance for Aging.

Sponsorship deadline is October 28, 2011

Please mail/fax to:
Alliance for Aging
c/o Eventures Special Events
9900 SW 107th Avenue, Suite 101
Miami, Florida 33176
Fax: 305-595-9776

For more information, please contact Susan Holtzman
at 305-274-4772 or e-mail: susan@eventuresmiami.com



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