

ALLIANCE FOR AGING  
**POSITIVE LIVING AWARDS**

November 4, 2010

## 2010 Sponsorship Opportunities

### Platinum Award Sponsor ⌘ \$10,000

- ⌘ Recognition as the designated sponsor of award category
- ⌘ Company name on honoree's award
- ⌘ Name/logo on the invitation
- ⌘ Name/logo included in all press releases and advertising
- ⌘ Introduction at Awards Announcement Reception to be held in September
- ⌘ Five guests at Awards Announcement Reception
- ⌘ Designated Platinum page in Power Point presentation looped throughout dinner
- ⌘ Platinum level advertisement in Event Journal
- ⌘ One VIP table, seating for 10
- ⌘ Logo/name on category award winner's page in Event Journal
- ⌘ Logo/name projected on screen during category award ceremony
- ⌘ Company display booth at cocktail reception
- ⌘ Promotion opportunity at the Dinner
- ⌘ Underwriting/sponsorship credit for one of the following: centerpieces, cocktail reception, entertainment, nametags, parking, photography
- ⌘ Thank you presentation at the Dinner

Sponsorship recognition on the Alliance for Aging website through 2010 including link to sponsor's website.

Sponsors secured by September 1 will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters.

Sponsors secured by October 21 will be included in event printed materials and power point presentation.



*Alliance for Aging, Inc*  
*Answers on Aging.*

ALLIANCE FOR AGING  
**POSITIVE LIVING AWARDS**

November 4, 2010

## 2010 Sponsorship Opportunities

### Gold Award Sponsor ⌘ \$5,000

- ⌘ Recognition as the designated sponsor of award category
- ⌘ Company name on honoree's award
- ⌘ Name/logo on the invitation
- ⌘ Introduction at Awards Announcement Reception to be held in September
- ⌘ Two guests at Awards Announcement Reception
- ⌘ Designated Gold page in Power Point presentation looped throughout dinner
- ⌘ Gold page advertisement in the Event Journal
- ⌘ One table, seating for 10
- ⌘ Mention in all press releases and advertising
- ⌘ Logo/name on category award winner's page in Event Journal
- ⌘ Logo/name projected on screen during category award ceremony

### Silver Sponsor ⌘ \$3,500

- ⌘ Name on the invitation
- ⌘ Introduction at Awards Announcement Reception to be held in September
- ⌘ Inclusion on Silver Sponsor page in Power Point presentation looped throughout dinner
- ⌘ Full page advertisement in Event Journal
- ⌘ One table, seating for 10
- ⌘ Mention in all press releases

### Table Sponsor ⌘ \$2,500

- ⌘ Half page advertisement in Event Journal
- ⌘ One table, seating for 10
- ⌘ Mention in all press releases

Sponsors secured by September 1 will be included in invitation distributed to 2,000 Alliance for Aging providers and supporters.

Sponsors secured by October 21 will be included in event printed materials and power point presentation.



*Alliance for Aging, Inc*  
*Answers on Aging.*

  
**POSITIVE LIVING AWARDS**

**2010 POSITIVE LIVING AWARDS DINNER**  
**November 4, 2010**  
**Jungle Island**

## Commemorative Journal Advertising Opportunities

Corporations and individuals may recognize award winners and nominees and celebrate Positive Living by advertising in the Commemorative Journal that will be distributed to the event guests.

### Journal Advertising Rates

Back Cover (full color)	(7.5" x 10")	\$ 2,000
Full Page (black ink on white paper)	(7.5" x 10")	\$ 1,000
Half Page (black ink on white paper)	(7.5" x 4.75")	\$ 600
Quarter Page (black ink on white paper)	(3.5" x 4.75")	\$ 350
Two line personal greeting		\$ 100

*The Commemorative Journal will be 8.5" x 11" and will be provided to each guest attending the Positive Living Awards Dinner. It will also be used as a promotional tool for the Positive Living Awards throughout the year. Sponsors and Award Winners may request additional copies to showcase their involvement.*

**Advertising deadline is October 15, 2010**

Advertisements may be submitted via email or cd.  
Black and white images - no borders - 300 dpi - .pdf or .jpg files only

For more information on Journal advertising please contact Claudia Chavarria  
at 305-274-4774 or [claudia@eventuresmiami.com](mailto:claudia@eventuresmiami.com)



*Alliance for Aging, Inc.*  
*Answers on Aging.*

  
**POSITIVE LIVING AWARDS**

**Advertising Confirmation Form**

**Advertising in the Commemorative Journal:**

- Back Cover (7.5" x 10") \$2,000
- Full Page (7.5" x 10") \$1,000
- Half Page (7.5" x 4.75") \$ 600
- Quarter Page (3.5" x 4.75") \$ 350
- Two line personal greeting \$100

Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Total Amount Due: \$ \_\_\_\_\_

Payment Options:  AmEx  MasterCard  Visa  Discover  Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CCV: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

*Please make checks payable to: Alliance for Aging.*

**Advertising deadline is October 15, 2010**

Advertisements may be submitted via email or cd.

Black and white images - no borders - 300 dpi - .pdf or .jpg files only

Please mail/fax to:  
Alliance for Aging  
c/o Eventures  
9900 SW 107<sup>th</sup> Avenue, Suite 101  
Miami, Florida 33176  
Fax: 305-595-9776



*Alliance for Aging, Inc  
Answers on Aging.*